Beat: Travel

AIRBNB CELEBRATES 2 BILLION TRAVELLERS WHO STAYED WITH A HOST AROUND THE WORLD

STARTED IN 2007 FROM SAN FRANSISCO

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USPA NEWS - On October 16, Airbnb released its Winter 2024 launch. As the platform celebrates 2 billion travelers who have now stayed with a host around the world, it unveils new features.

The number one reason why owners don't take the plunge to occasionally rent their home on Airbnb is lack of time. Good news, Airbnb has just launched the perfect solution to help you rent your home easily and safely, without wasting a single minute of your time.

Starting today, you can easily find and hire the best local co-hosts to manage your Airbnb, directly in the app. Co-hosts provide personalized assistance based on your needs, from setting up the listing to managing reservations to communicating with guests.
Source: AirBnB

Hire the best hosts on Airbnb: Co-hosts are experienced hosts with an exceptional track record on Airbnb. Their average rating* is 4.86, compared to 4.62 for large short-term rental companies**. In fact, 73% of co-hosts are Superhosts and 84% run a Traveler Favorite, which is a listing that is among the most popular with travelers on Airbnb.

Find the perfect co-host right in the app: With over 10,000 co-hosts in 10 countries, we help you find the right co-host for you. Our custom ranking algorithm recommends a list of co-hosts based on over 80 factors, including your location, hosting experience, and listing type. You can view their profiles and reviews, and contact them directly from the app.

Collaborate easily with your co-host: When you hire a co-host on Airbnb, everything you need to work together is built right into the app. You can message them directly, give them access to your calendar, share payouts, and more.

"With the Co-Host Network, we're making it easy to host," said Brian Chesky, Airbnb's co-founder and president. "Starting today, all you have to do is list a place, and we'll connect you with an amazing co-host."

For those who already host, love hosting, and want to grow their business on Airbnb, the Co-Host Network is a way to earn more money by helping hosts in your area.

ABOUT AIRBNB
Starting in 2007 when two hosts hosted three guests in their San Francisco home, the Airbnb community has grown to over 4 million hosts, who have hosted 1.4 billion guests in nearly every country in the world. Every day, hosts create extraordinary stays and unique activities that help travelers experience the world in new, more authentic and engaging ways. Source : AirBnB

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