

Beat: Sports

## IMPORTANT ACHIEVEMENTS FOR PARIS 2024 MIGHT BE THE KEY MILESTONES OF 2023

### PRESIDENT, TONY ESTANGUET's QUOTES

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**USPA NEWS** - The city of lights is heading to the next year 2024, and embracing the largest sportive event, Paris 2024 Olympics & Paralympic games, and marking an important century anniversary, since 1924.

As all the athletes of the world, together with their fans from nearly two hundred countries, Paris is getting ready to step into 2024 for what will be the year of the Paris Games, marking also the one of a kind by merging the Olympic and Paralympic and showcasing the street art Pop, in a very inclusive gesture, decided by the French Committee led by Tony Estanguet. We are publishing a sum up of the most important achievements, so far, and the future milestones, of the next year to come. Source: "International Communications Team, Paris 2024"

### QUOTES FROM THE PARIS 2024 LEADERSHIP

Tony ESTANGUET, President:

- 2024 will be a historic year that will shine a spotlight on Paris and France worldwide.
- Our ambitions have remained intact since day one.
- These Games will be more spectacular, with two Opening Ceremonies held outside of a stadium for the first time.
- These Games will also show that it is possible to organise sporting events differently by organising Games that are more open, inclusive, and sustainable!
- Everything will be ready to welcome all the world's best athletes for this spectacular celebration!
- 2023 has been a fantastic year for Paris 2024.
- Ticket sales have exceeded our expectations, which shows our enthusiasm for our Games.
- 45000 volunteers have been identified and will soon be joining our teams.
- Paris 2024 will be a unique moment of celebration after the challenging times we have been through. I want to rise to the occasion. And we will!

Etienne THOBOIS, CEO:

- We are less than six months away from living an exceptional summer!
- These last six months are always the most crucial but we approach them with confidence and determination.
- The construction projects are on schedule, and the teams will gradually move to the city centre sites to transform them into the most spectacular sporting venues.
- Our budget is stable and under control. We have reached 97% of the partnership revenue target compared to the initially set 92%. 7.6 million tickets sold out of the 10 million available.
- There are still challenges, but thanks to the mobilisation of all stakeholders, we will meet them.
- We have secured 70% of our private security forces' needs and will continue our work to ensure Paris is the safest place in the world during the Games.
- The transport plan is being finalised, and continue our collaboration with the relevant stakeholders.
- Meanwhile, the last wave of test events will ensure our operations are fully ready for the Games!

Georgina GRENON, Director of Environmental Excellence:

- Our challenge is to reduce the impact of the Games wherever possible and for that we have embedded sustainability into every aspect of the Games with a goal to cut carbon emissions in half compared to previous Games [on a full scope 3 basis]. Among other measures :
  - ? 95% of existing or temporary infrastructure
  - ? 100% renewable energies for venues
  - ? 100% of the competition venues will be accessible by public transport
  - ? 100% of the materials used for temporary structures and infrastructure, as well as 100% of the furniture, will have a second life after

the Games.

? We are also doubling the amount of plant-based items on plates, and sourcing more locally and seasonally so as to cut the average carbon footprint of meals in half.

- The results are very encouraging, as our vegetarian hot dog emerged as the best-seller at the mountain bike test event!

Marie BRASACQ, Director of Impact and Legacy:

- The Paris 2024 Games will leave an indelible mark on Paris and on the French people.
- Paris 2024 candidacy promises to deliver spectacular Games with a strong legacy.
- Our programme has already begun! – 30min of daily physical activity measures have been implemented nationally - A commitment to contribute to a healthier and more active France and leave a social legacy.
- As far as a physical legacy is concerned, Paris 2024 is using 95% of venues already existing or temporary
- Only the Athlete Village and the Aquatic Centre were built specially for the Games.
- The Athlete Village will be transformed into 4000 houses while the Aquatic Centre will become a Sports Complex for the Seine St Denis population.

#### ABOUT PARIS 2024

- The mission of the Olympic and Paralympic Games Paris 2024 Organising Committee, in accordance with the host city contract signed between the International Olympic Committee (IOC), the Comité National Olympique et Sportif Français (CNOSF – French National Olympic and Sporting Committee) and the Ville de Paris municipal authorities, is to plan, organise, fund and deliver the Olympic and Paralympic Games Paris 2024.

• The Olympic and Paralympic Games are the greatest sporting event in the world, with unparalleled media impact. They bring together 10,500 Olympic athletes and 4,400 Paralympic athletes, respectively from 206 and 184 delegations, across five continents. They are watched by over 13 million spectators and billions of viewers across the world, across a total of over 100,000 hours of TV broadcasting. They are without equal in sporting, economic and cultural events throughout the world, and this power helps to further their impact.

• Set up in January 2018, Paris 2024 is headed by Tony Estanguet, three-time Olympic champion. It is run by a Board of Directors, on which sit all the founding members of the project: the CNOSF, Ville de Paris, the French Government, the Île-de-France regional authority, the CPSF, the Métropole du Grand Paris, the Conseil départemental de Seine Saint-Denis, representatives of the local authorities involved in the Games, civil society and corporate partners. Source: "International Communications Team, Paris 2024"

#### Article online:

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